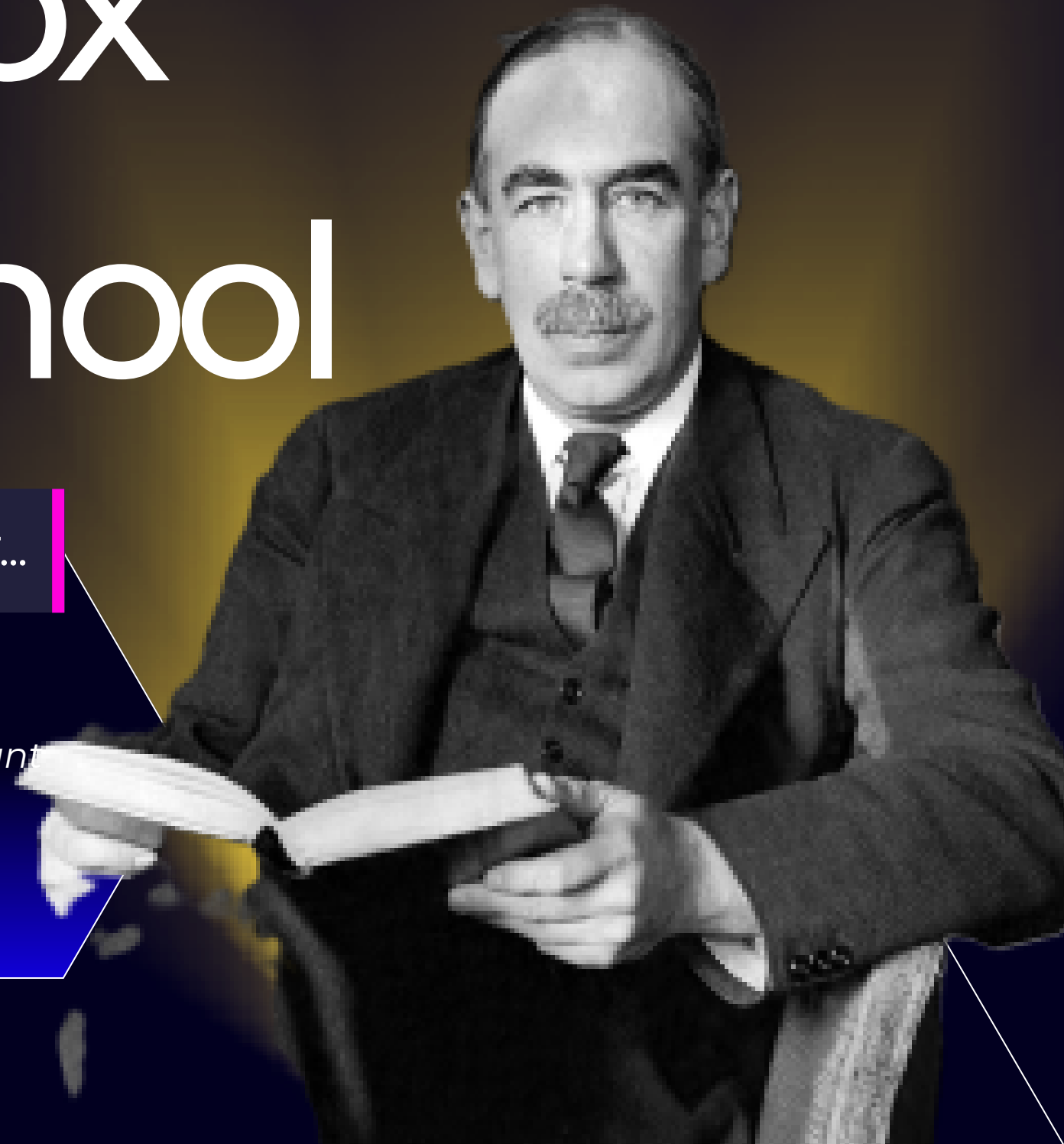


The orthodox Keynesian school



AND THEN WE GO TO ORTHODOX PART...

*The Keynesian revolution was the most significant event in 20th-century economic science.
(Samuelson, 1988)*

* Nurkyz, Valerie, Zhibek, Zhazira, Nazima

- The Orthodox Keynesian School
- After General Theory
- Keynes vs Classical debate
- Neoclassical synthesis

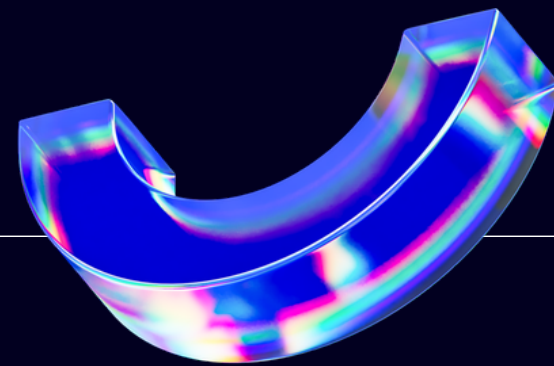


Role in Economics

- Classical → long run
- Keynesian → short run
- Focus: aggregate demand
- Dominant until 1970

* Instability of Economy

- Economy is unstable
- Shocks affect investment
- Business confidence changes
- “Animal spirits”



‘Animal spirits’, meaning expectations and emotions of investors.”



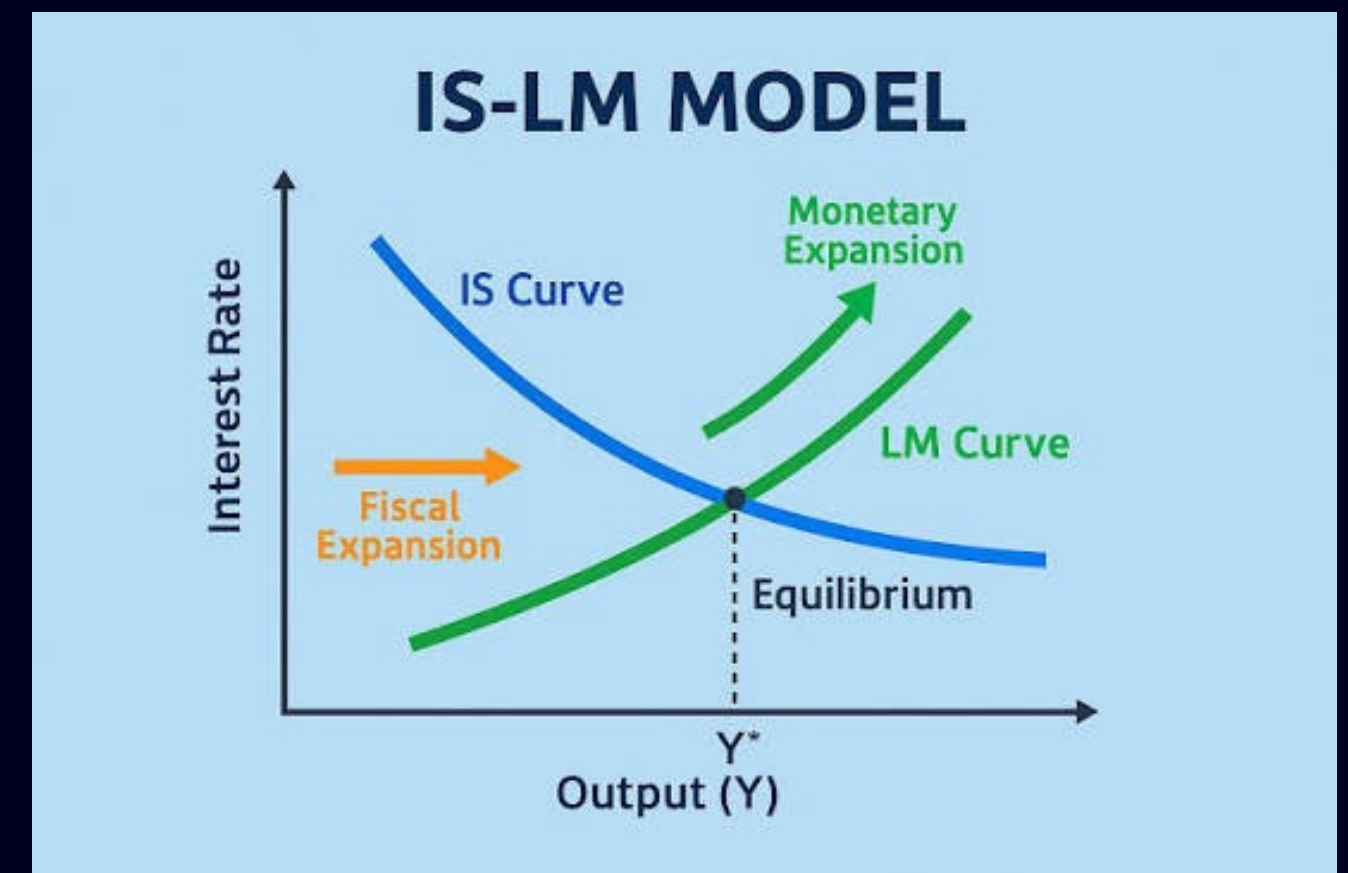
No Self-Correction

- Slow adjustment
- Long time to recover
- Not self-equilibrating
- Unemployment persists

Demand & Government



- Output = aggregate demand
- Government can influence demand
- Fiscal policy is preferred
- Direct and predictable effect
- Leads to IS–LM model



How is equilibrium formed in the economy?



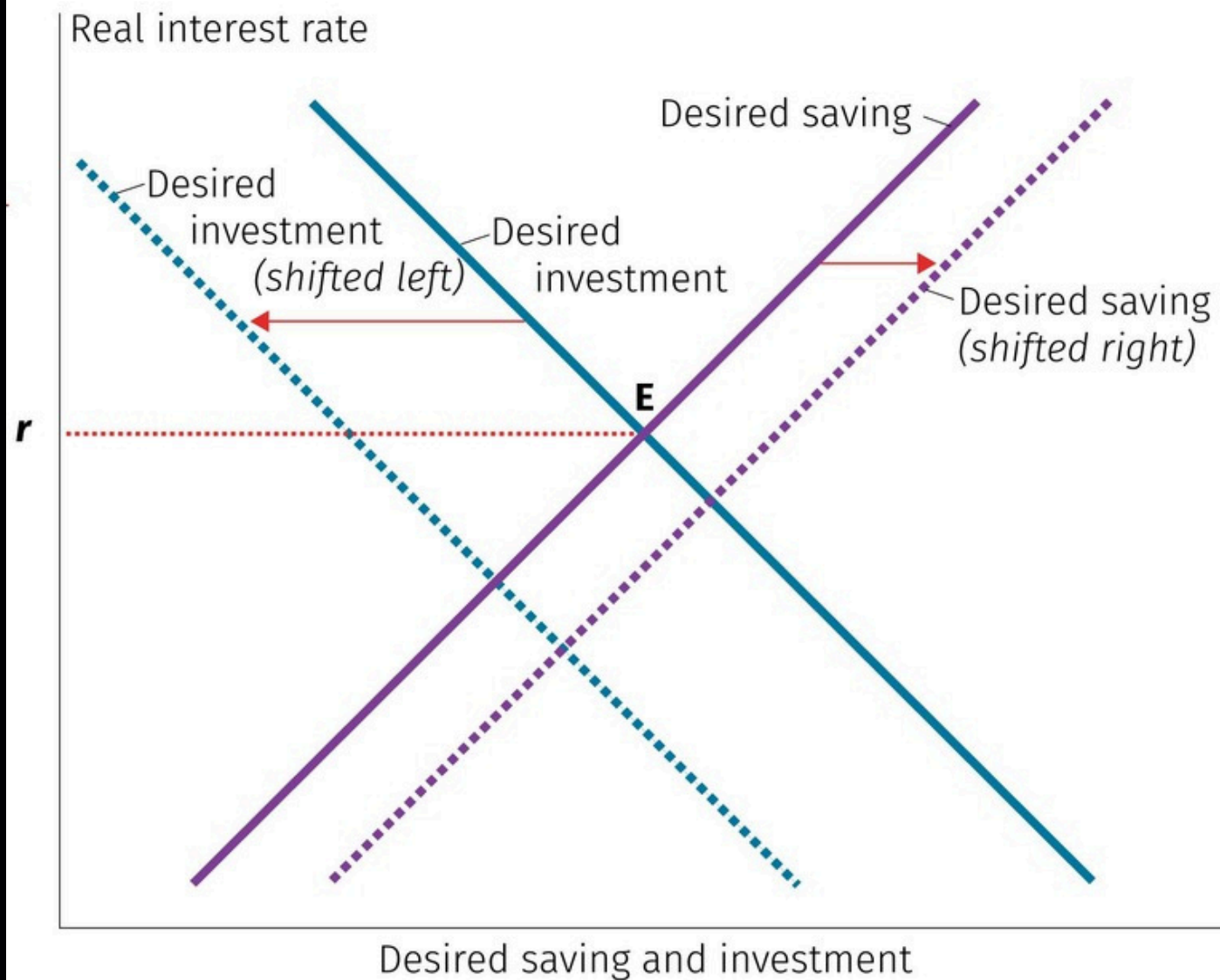
IS-LM Model (Closed Economy)

- Goods market (IS)
- Money market (LM)
- Equilibrium

IS (Investment–Saving) represents equilibrium in the goods market.

A simple saving-investment framework

3



It shows combinations of:

- interest rate (r)
- income (Y)

where investment equals saving.

— **The curve is downward sloping because:**

lower interest rate \rightarrow higher investment \rightarrow higher income
higher interest rate \rightarrow lower investment \rightarrow lower income

LM (Liquidity–Money) represents equilibrium in the money market.

It shows combinations of:

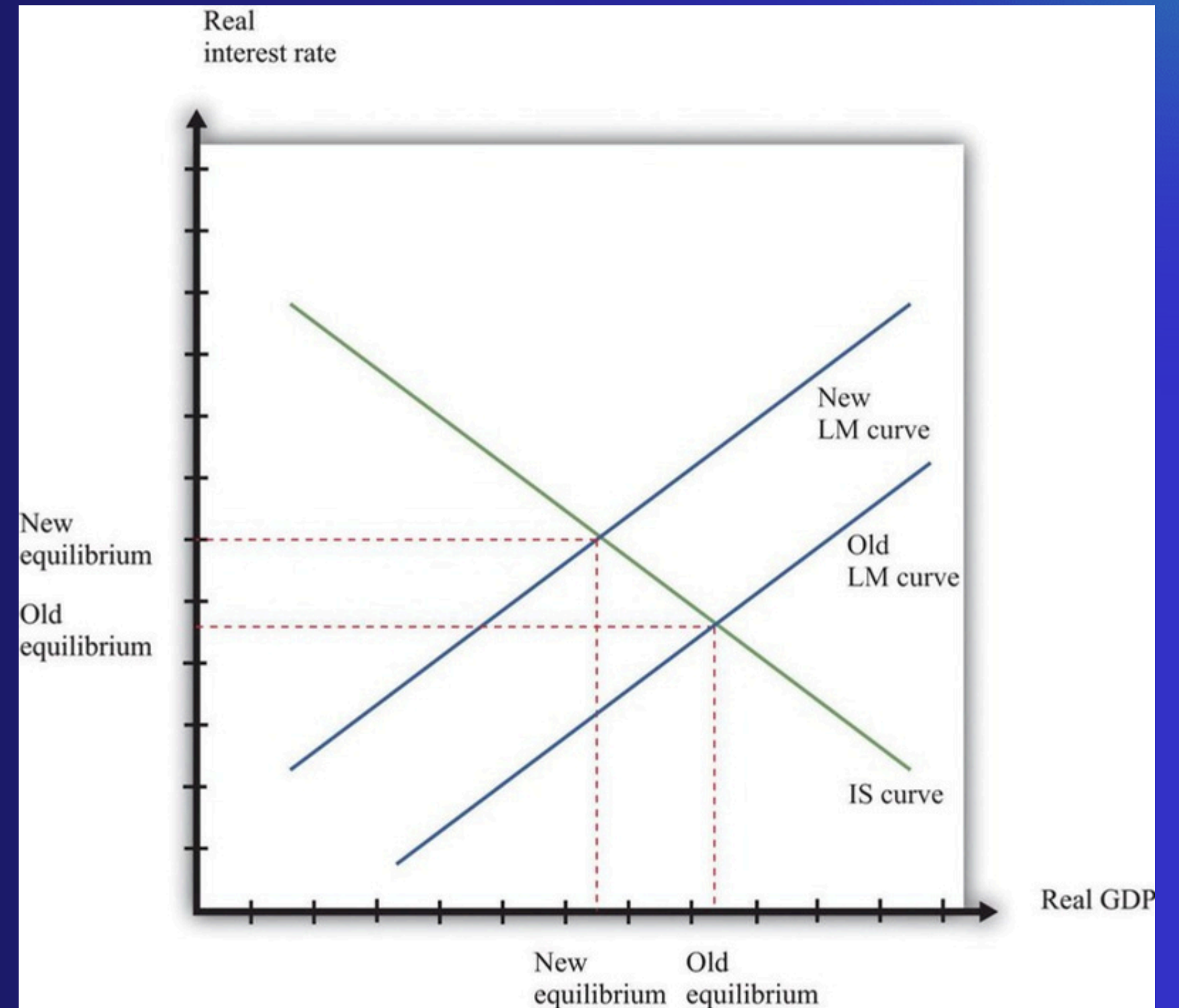
- interest rate (r)
- income (Y)

where:

money demand equals money supply

The curve is upward sloping because:

higher income \rightarrow higher demand for money \rightarrow
higher interest rate



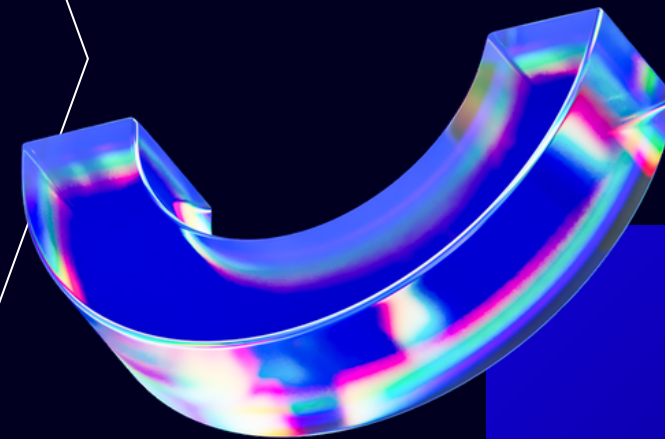
The intersection of IS and LM = general macroeconomic equilibrium

At this point:

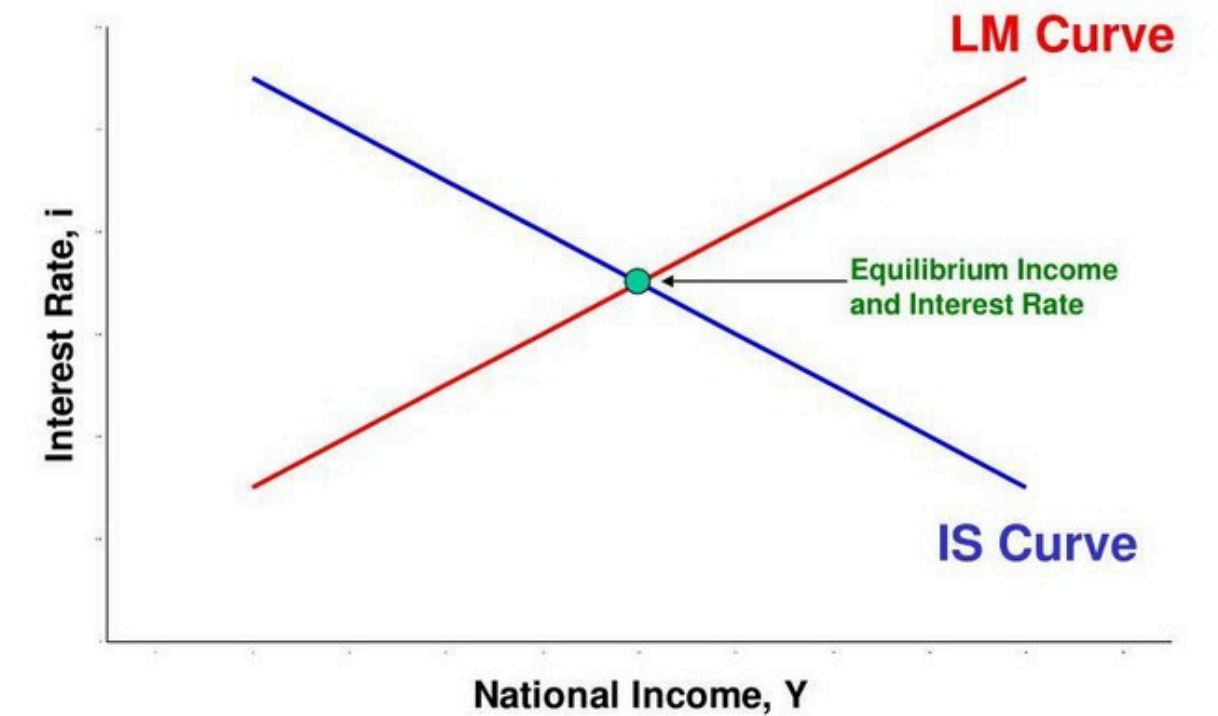
1. Goods market is in equilibrium
2. Money market is in equilibrium

It determines:

equilibrium income (Y^*)
equilibrium interest rate (r^*)



1. IS – LM Model IS – LM Curves

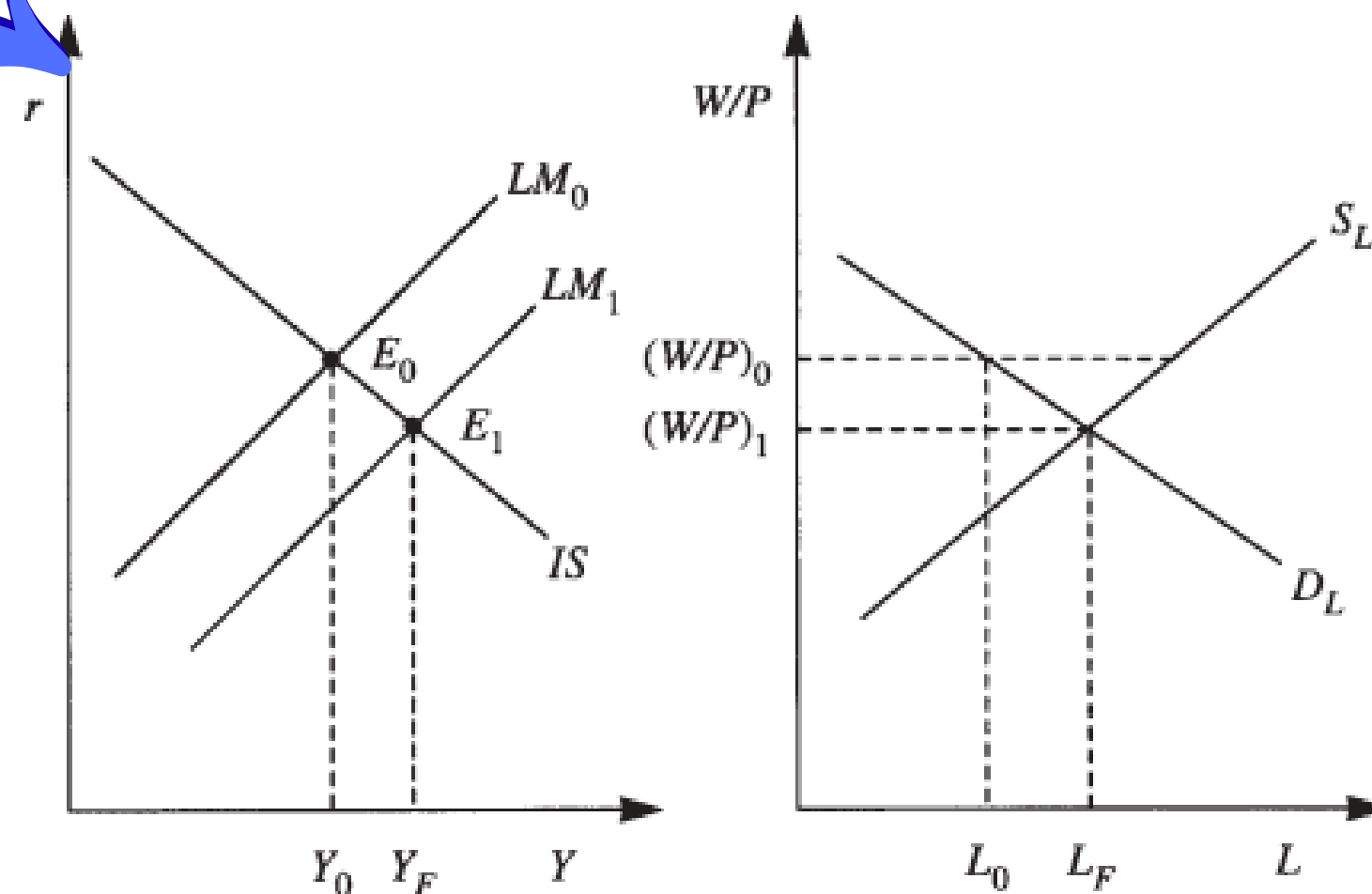


Intermediate Macroeconomics

But does equilibrium
always mean
the economy is
efficient?

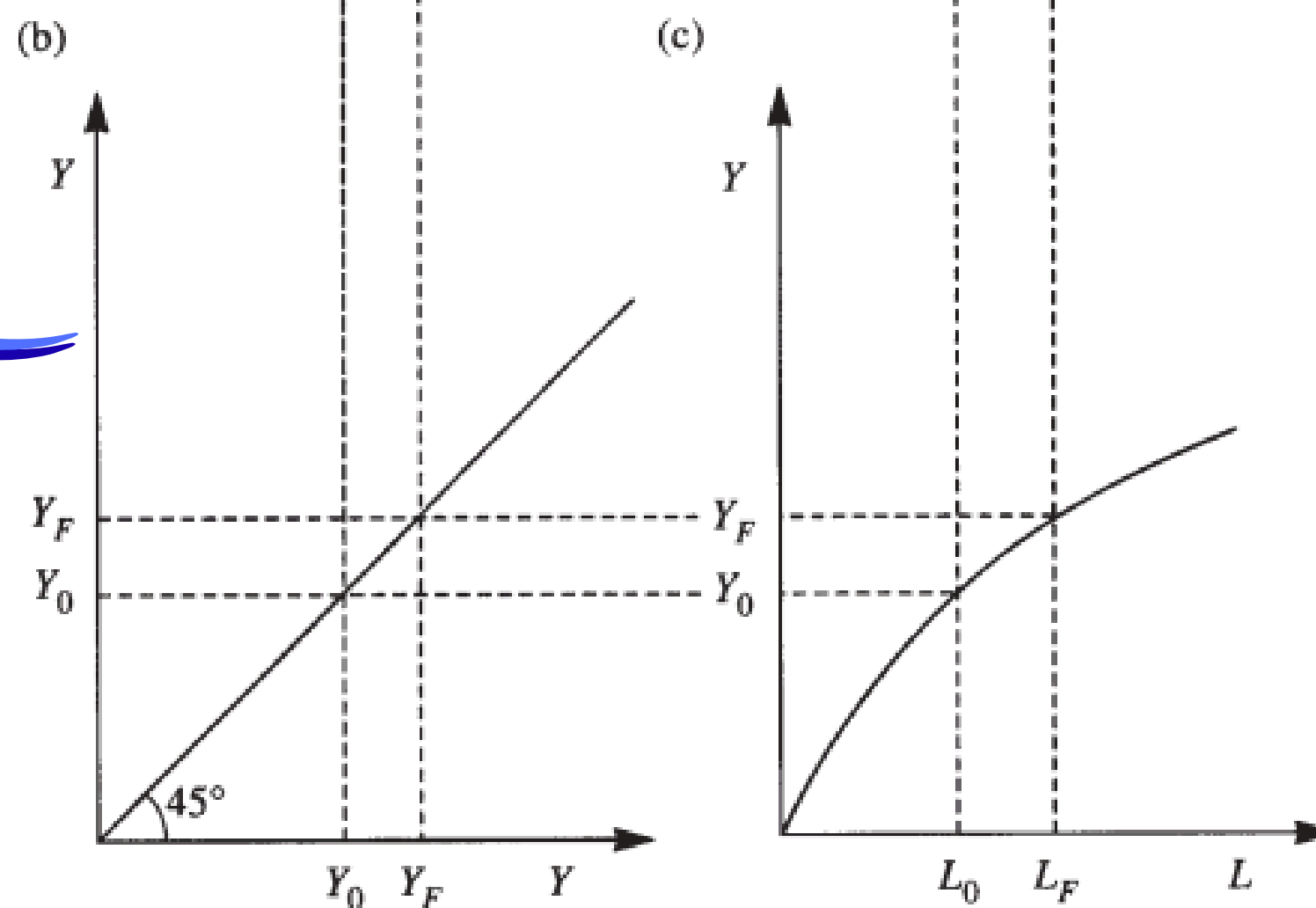
3.4 Underemployment equilibrium in the Keynesian model

Standard IS-LM model



Labour market

Equality in incomes



the D/S of labour is neg/pos related to real wages (W/P)

Short-run production function

Level of <income(Y)> depends on level of <employment(L)>

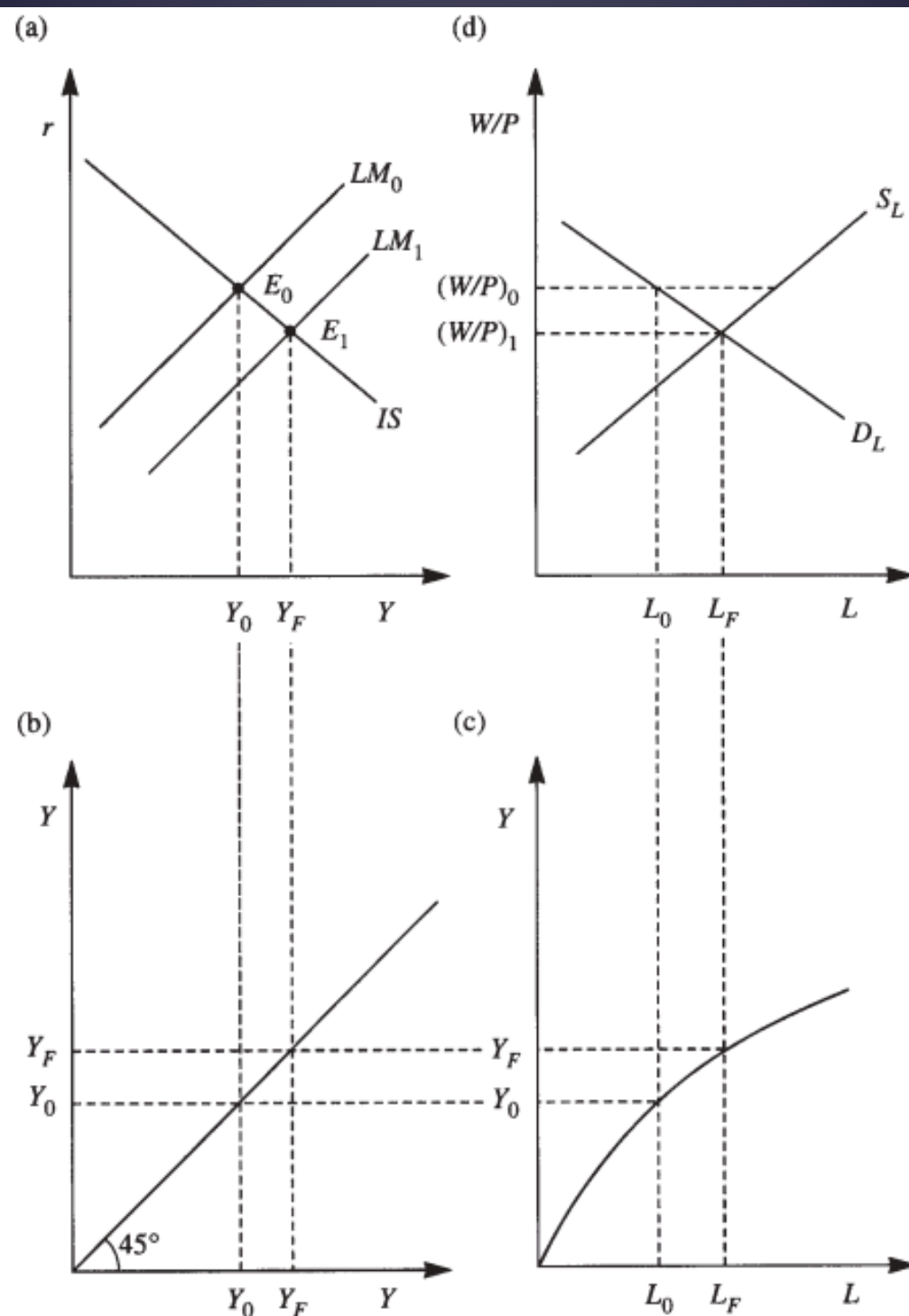


Figure 3.6 The general case with the Keynes effect

Underemployment Equilibrium with Wage Rigidity

Underemployment Equilibrium

Equilibrium where $(Y < Y_F)$ and $(L < L_F)$

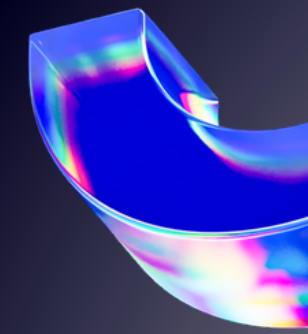
Persistent unemployment despite equilibrium in goods and money markets

Wage Rigidity

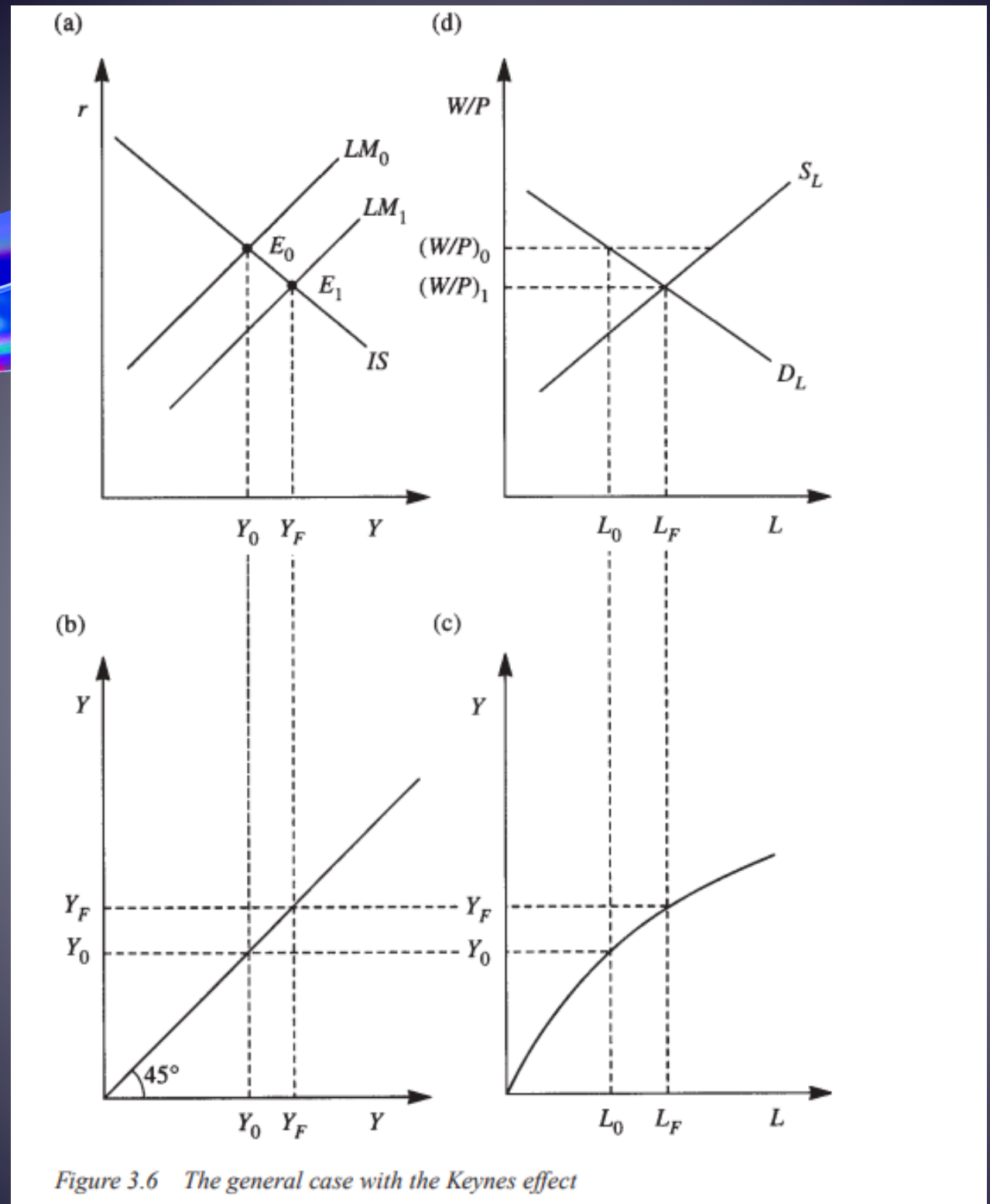
Money wages do not fall in response to excess labour supply

Prevents labour market from clearing

The Keynes effect



It is this increase in aggregate demand that ensures the restoration of full employment in the classical case of flexible wages and prices



(prices and money wages are perfectly flexible)



Two special cases



The liquidity trap case

Liquidity Trap	Demand for money is perfectly elastic at the interest rate r^* .	Additional real balances are held as idle or speculative balances instead of being invested in bonds.	Interest rate does not fall , remaining at r^* .
Failure of the Keynes Effect	The interest rate cannot decline to r_1 .	Investment does not increase because borrowing costs remain unchanged.	Aggregate demand does not rise.
Balanced Deflation	Prices and money wages fall proportionately.	Real wage $(W/P)_0$ remains unchanged and above equilibrium $(W/P)_1$.	Labour market does not clear.
Persistent Underemployment Equilibrium	Output and employment remain below full-employment levels.	Insufficient aggregate demand.	Involuntary unemployment persists.
Effectiveness of Monetary Policy	Central bank increases money supply.	Ineffective in reducing interest rates within the liquidity trap.	Monetary policy becomes impotent.
Effectiveness of Fiscal Policy	Government increases spending or reduces taxes.	Directly shifts the IS curve to the right .	Fiscal policy becomes all-powerful in restoring full employment.

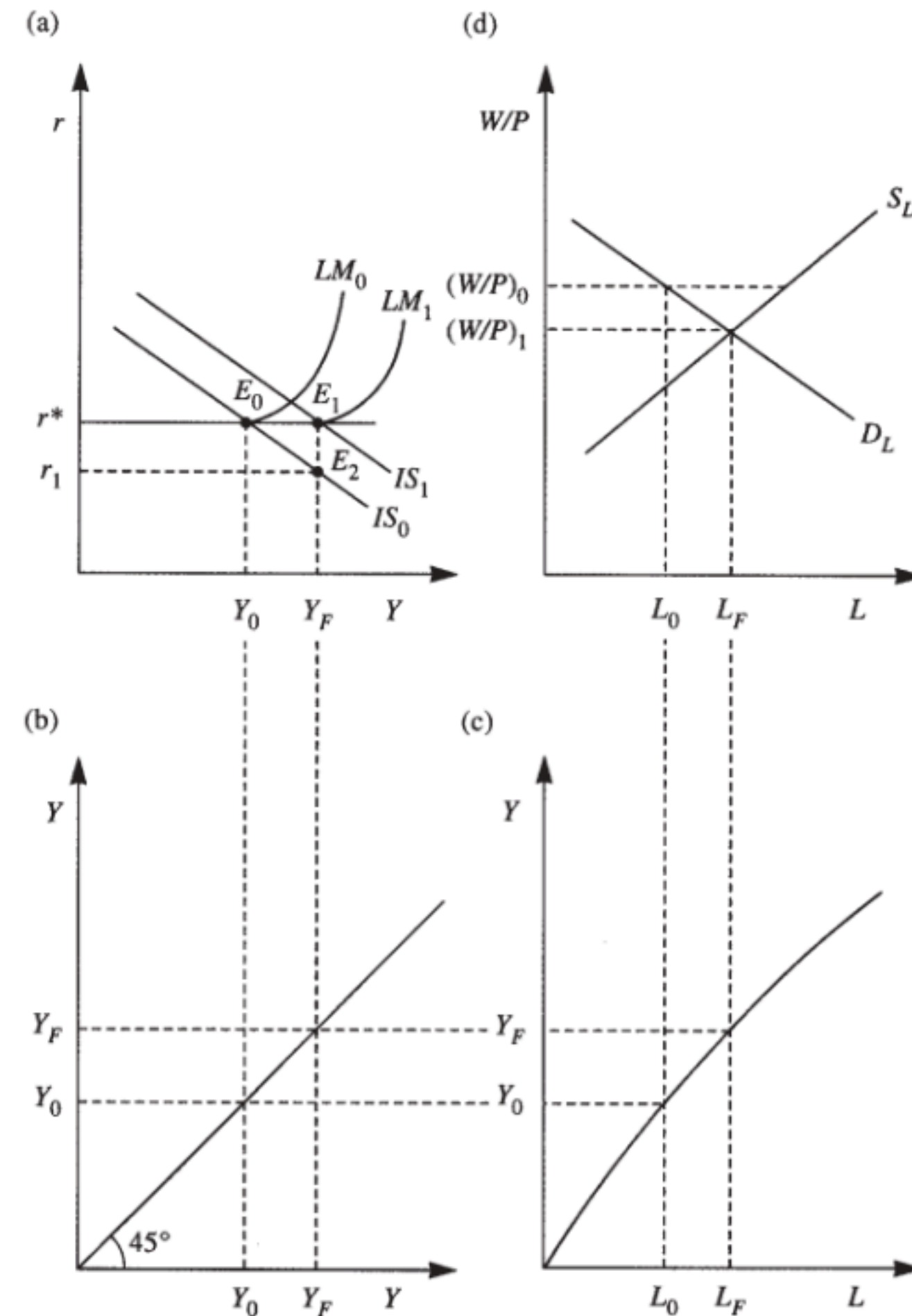


Figure 3.7 The liquidity trap case

The interest- inelastic investment case

Concept	Description	Economic Mechanism	Implication for the Economy
Initial Equilibrium (E_0)	The economy starts at the intersection of IS_0 and LM_0 .	Goods and money markets are in equilibrium.	Income Y_0 is below full-employment income Y_F .
Underemployment	Employment L_0 is below L_F .	Real wage $(W/P)_0$ exceeds the market-clearing level $(W/P)_2$.	Persistent involuntary unemployment.
Excess Supply of Labour	Surplus labour leads to falling money wages (W) and prices (P) .	Firms' costs decline, initiating the Keynes effect .	Real money balances (M/P) increase.
Shift of the LM Curve	Increased real balances shift $LM_0 \rightarrow LM_1$.	Interest rate r declines.	Normally stimulates investment.
Interest-Inelastic Investment	Investment is weakly responsive to changes in the interest rate.	Even significant reductions in r produce little or no increase in investment.	Aggregate demand remains insufficient.
Need for Negative Interest Rate	Full employment would require a negative interest rate r_1 .	Such a rate is generally infeasible in practice.	Economy settles at E_1 with $Y_1 < Y_F$.
Underemployment Equilibrium	The economy stabilizes at a level below full employment.	Insufficient aggregate demand persists.	Continued involuntary unemployment.
Policy Implication	Monetary policy alone is ineffective.	Expansionary fiscal policy is required.	Government spending or tax cuts can restore full employment.

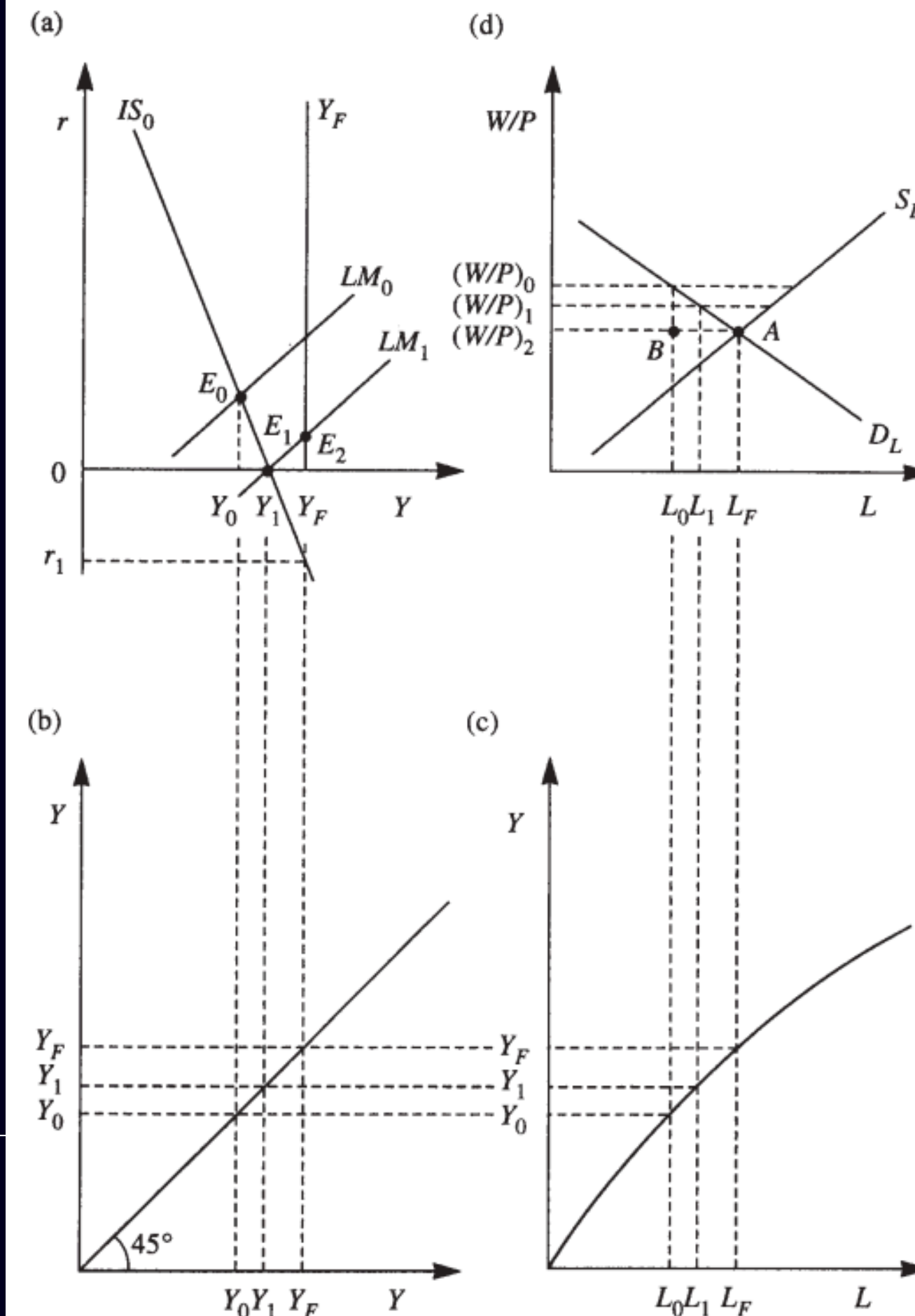


Figure 3.8 The interest-inelastic investment case

The Pigou Effect

Falling prices → Higher real wealth → Increased consumption → Higher output and employment.

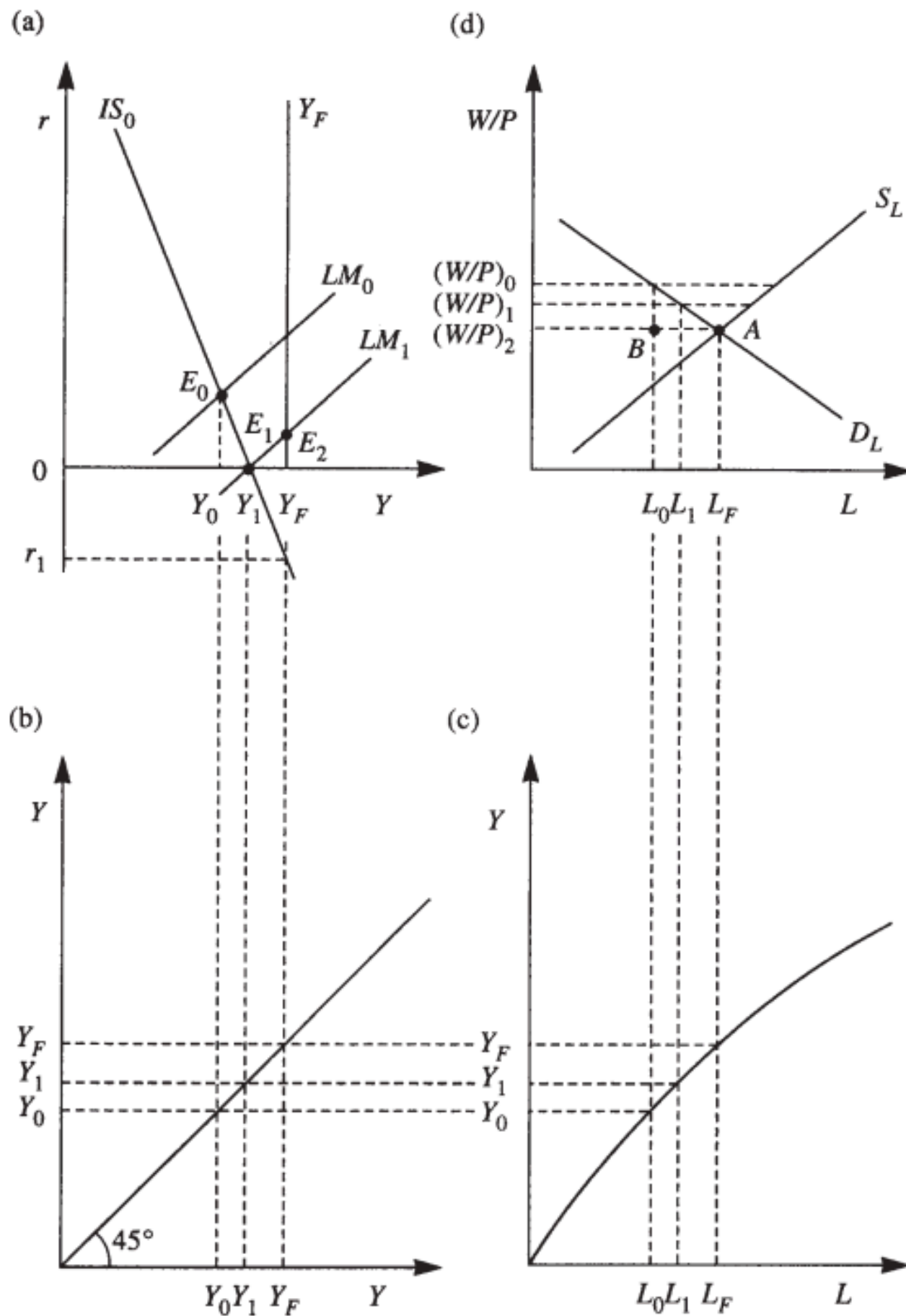
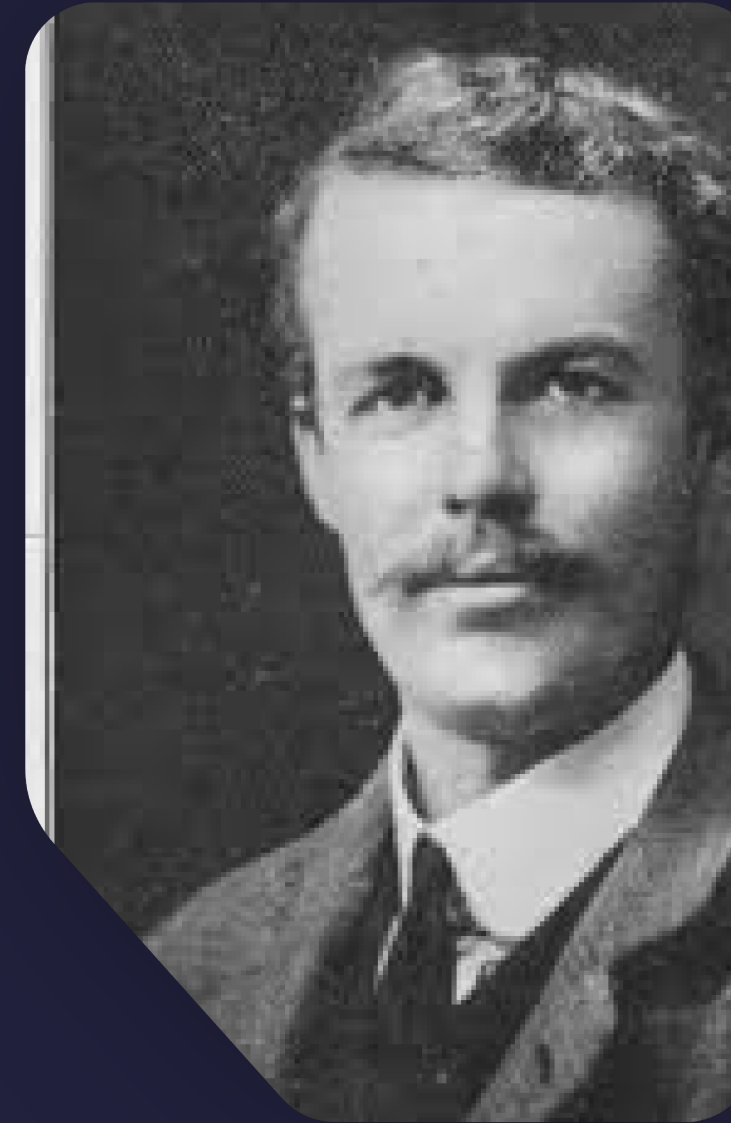


Figure 3.8 The interest-inelastic investment case

The Pigou Effect states that a fall in the price level increases the real value of money holdings, which boosts consumption and aggregate demand, helping to restore full employment.

The neoclassical synthesis



Keynes and the Neoclassical Synthesis

Einsteinian versus Newtonian
macroeconomics

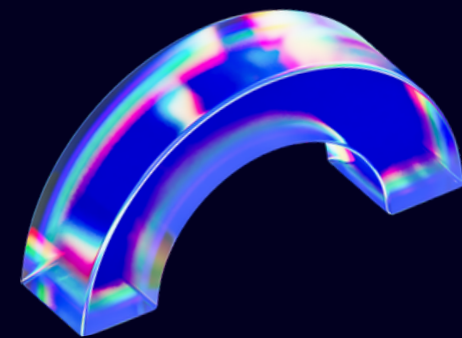
Teodoro Dario Togati

Knowledge Studies in the History of Economics

is a consensus (1950-60s) combining classical long-run principles with Keynesian short-run policy prescriptions.

The neoclassical synthesis integrates classical long-run self-adjustment with Keynesian short-run stabilization policies, viewing Keynes's General Theory as a special case of the broader classical framework.

ROBERT MUNDELL

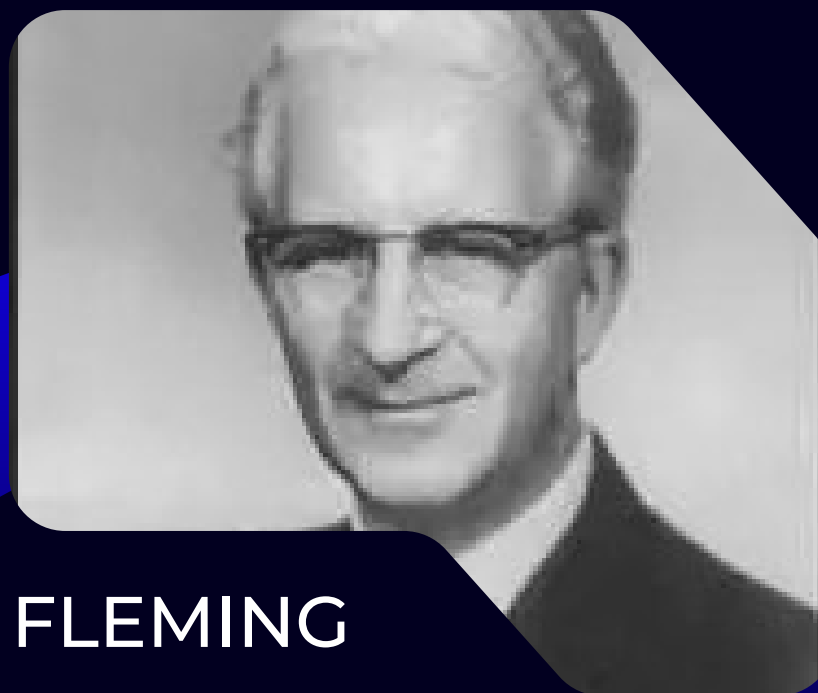


THE IS-LM MODEL

for an
Open Economy

The effects of a change in fiscal and monetary policy depend on the degree of capital mobility and the type of exchange rate regime in existence

MARCUS FLEMING



The IS curve

goods market

$$Y = C + I + G + (X - M)$$

consumption - C

investment - I

government spending - G

export / import - X/M

The LM curve

money market

Fixed exchange rate

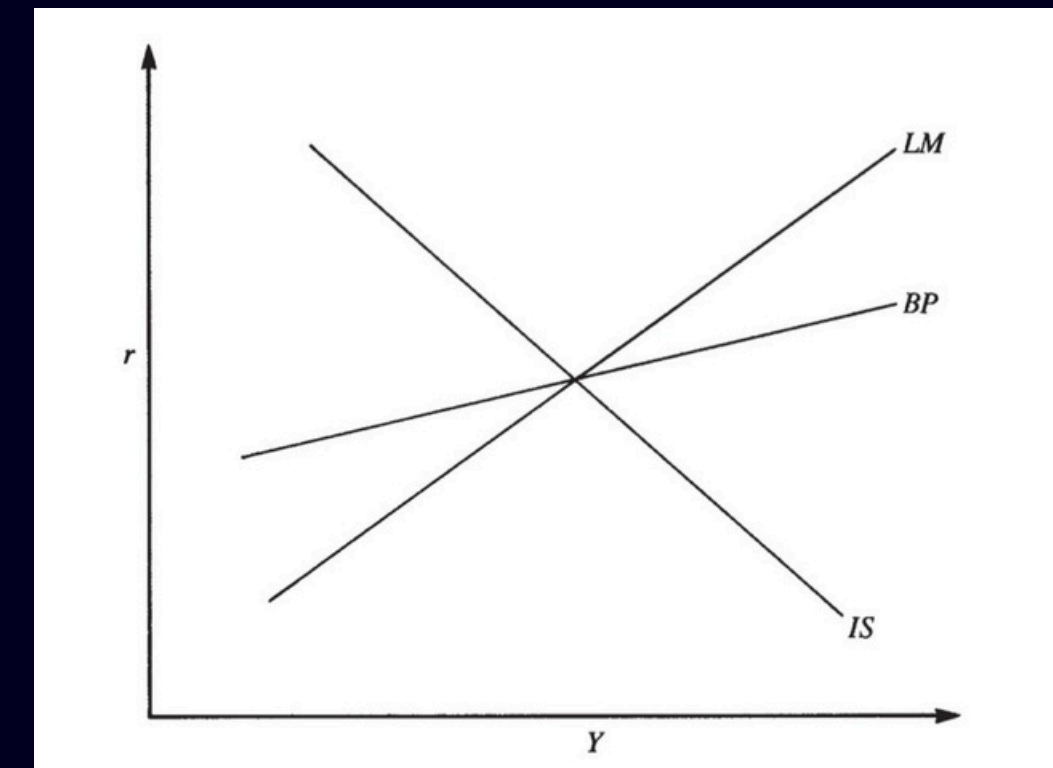
Flexible exchange rate

The BP curve

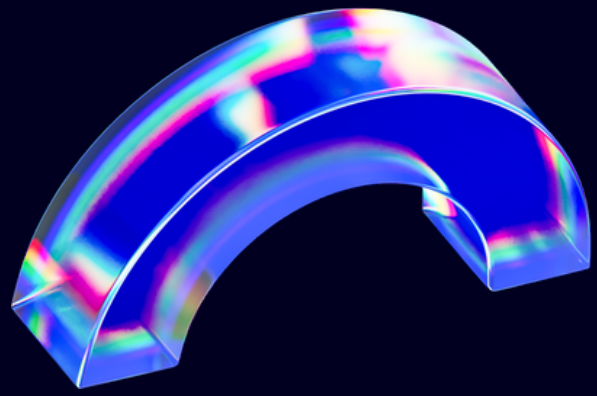
BP - balance of payments

Current Account: Export / Import

Capital Account: Capital movement



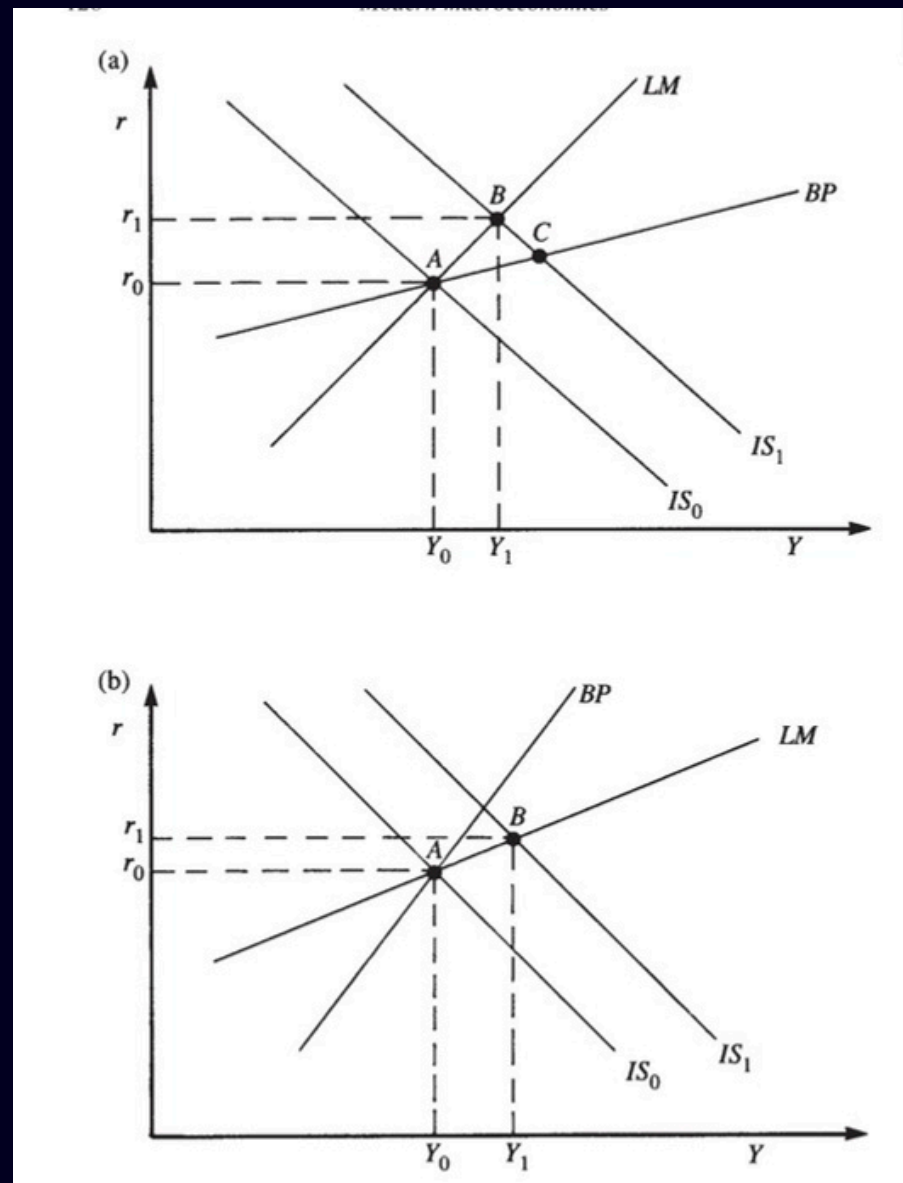
THE MUNDELL - FLEMING / KEYNESIAN MODEL



THE COMPLETE MODEL

Fixed exchange rate regime

The effects of fiscal expansion

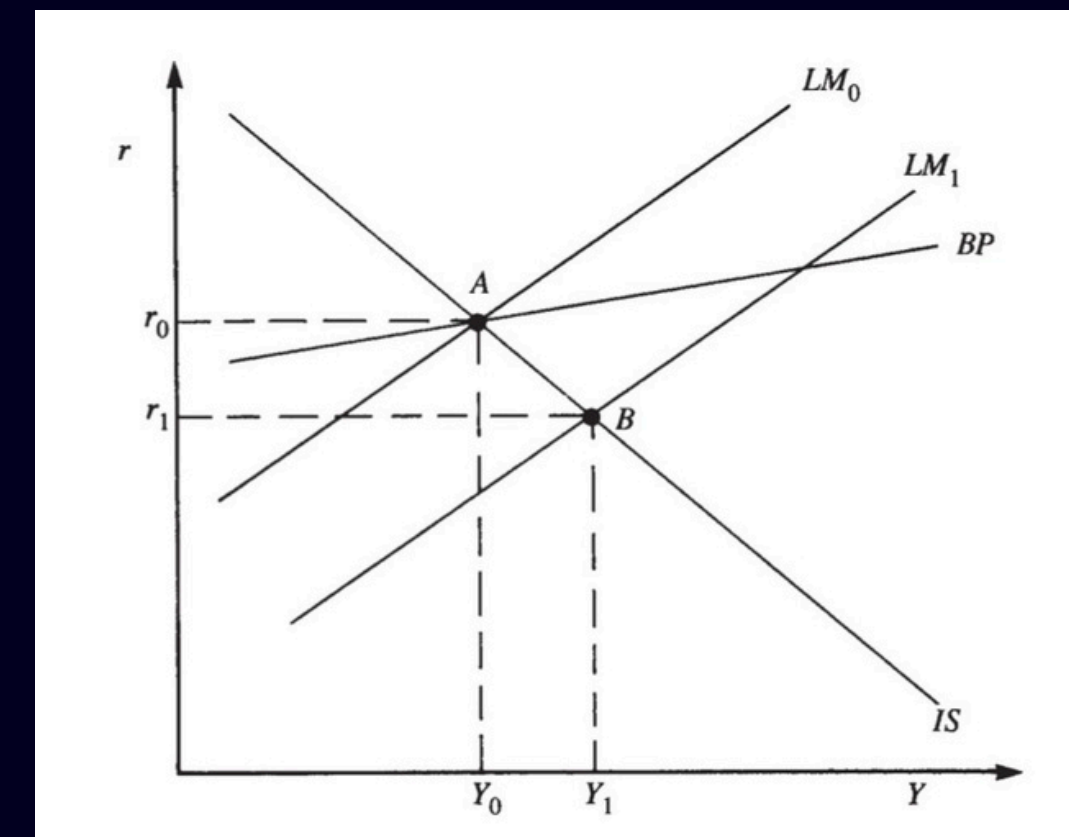


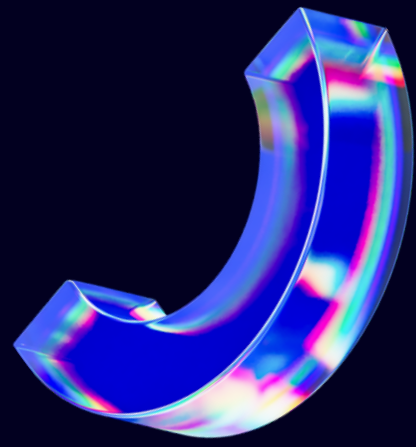
Surplus

Deficit

The effects of monetary expansion

Always deficit





THE COMPLETE MODEL

Flexible exchange rate regime

DEFICIT → CURRENCY FALLS → EXPORTS RISE
 SURPLUS → CURRENCY RISES → EXPORTS FALL

MONETARY POLICY → STRONG
 FISCAL POLICY → UNSTABLE

Capital mobility

The currency itself changes
 under the influence of supply
 and demand

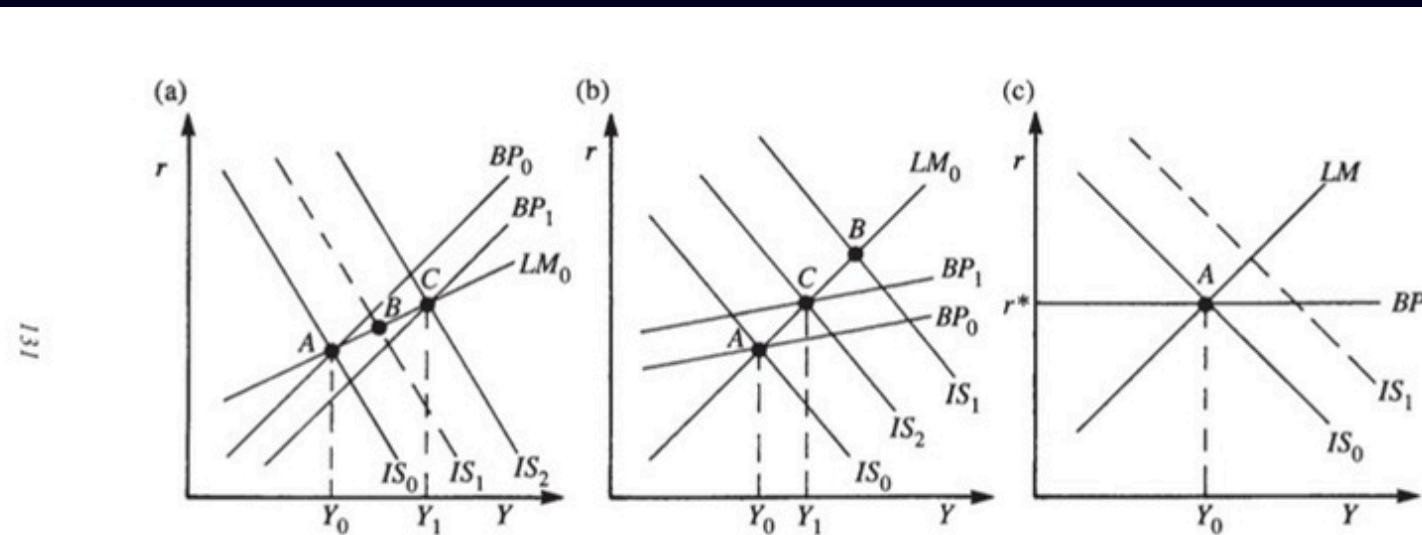


Figure 3.12 Fiscal expansion under (a) and (b) imperfect and (c) perfect capital mobility

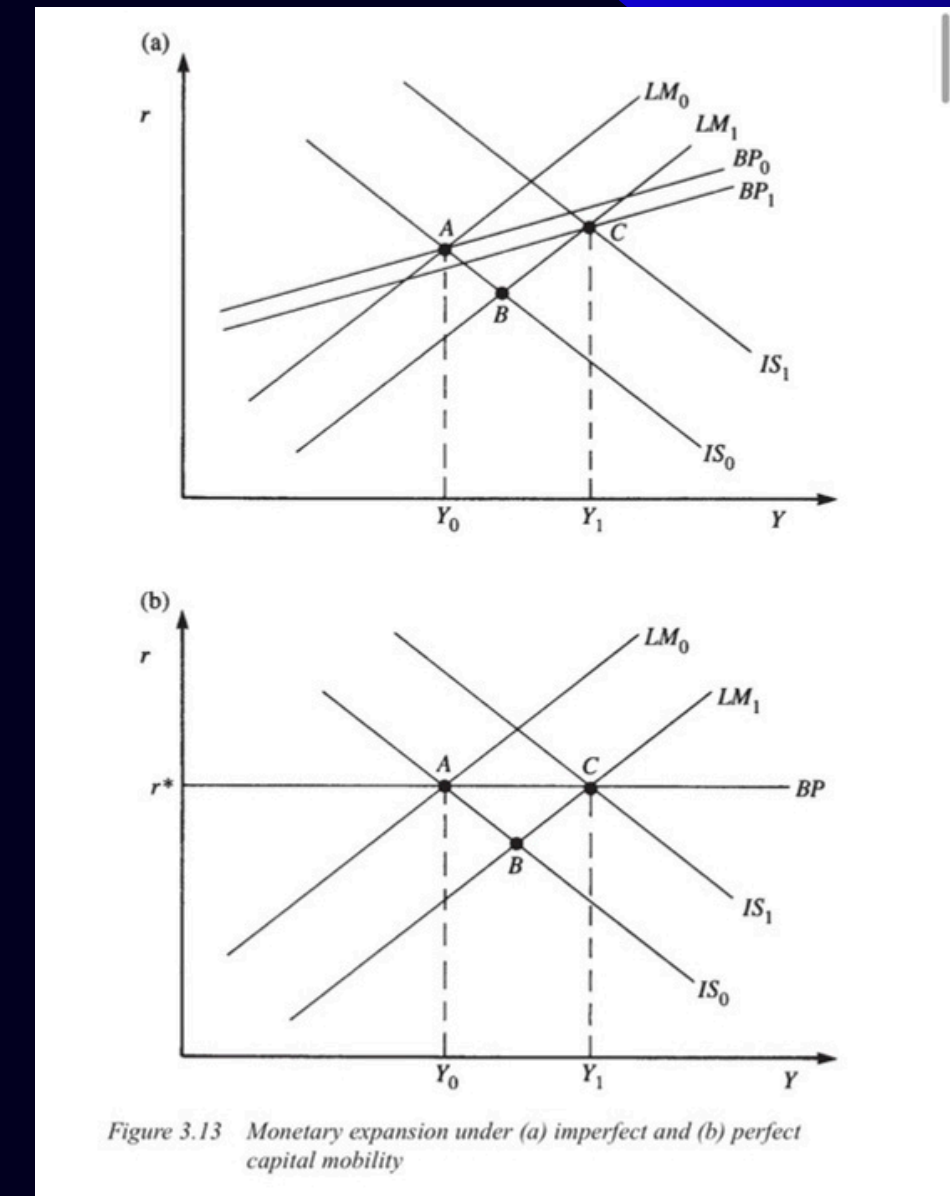
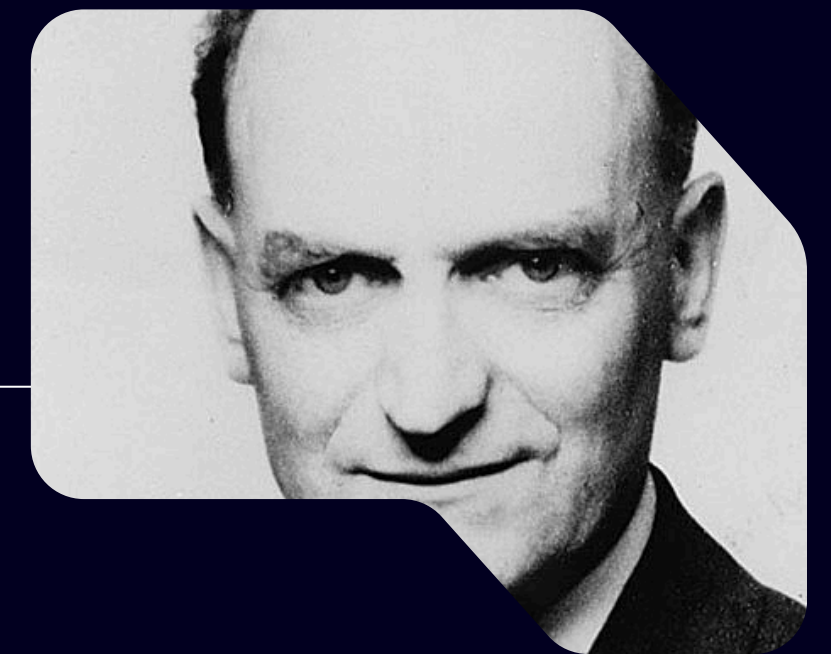
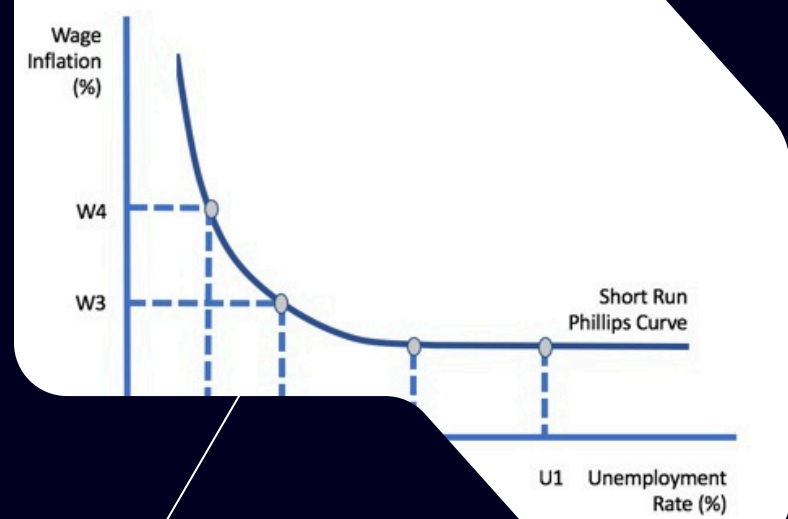


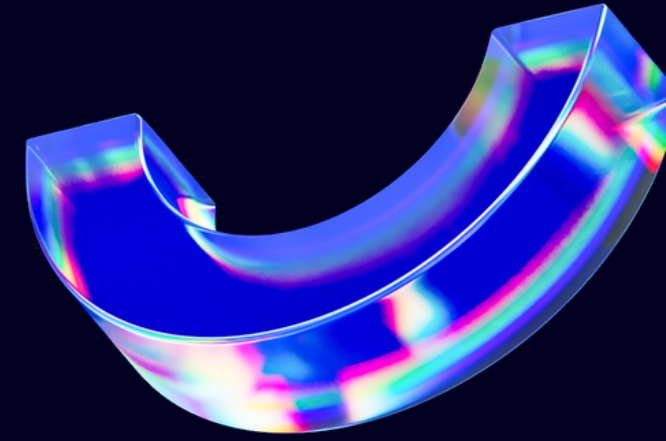
Figure 3.13 Monetary expansion under (a) imperfect and (b) perfect capital mobility

The Phillips Curve and Orthodox Keynesian Economics

The basic model



The Phillips Curve



Irving Fisher in
1926

A.W. Phillips
1958

Richard Lipsey
1960

Hansen
1970

The first statistical investigation of the link between unemployment and inflation was done by Irving Fisher in 1926. However, the curve we know today was named after A.W. Phillips, He looked at unemployment (U) and the rate of change of money wages (\dot{W}). His key finding: the relationship is non-linear and inverse — a downward-sloping curve.

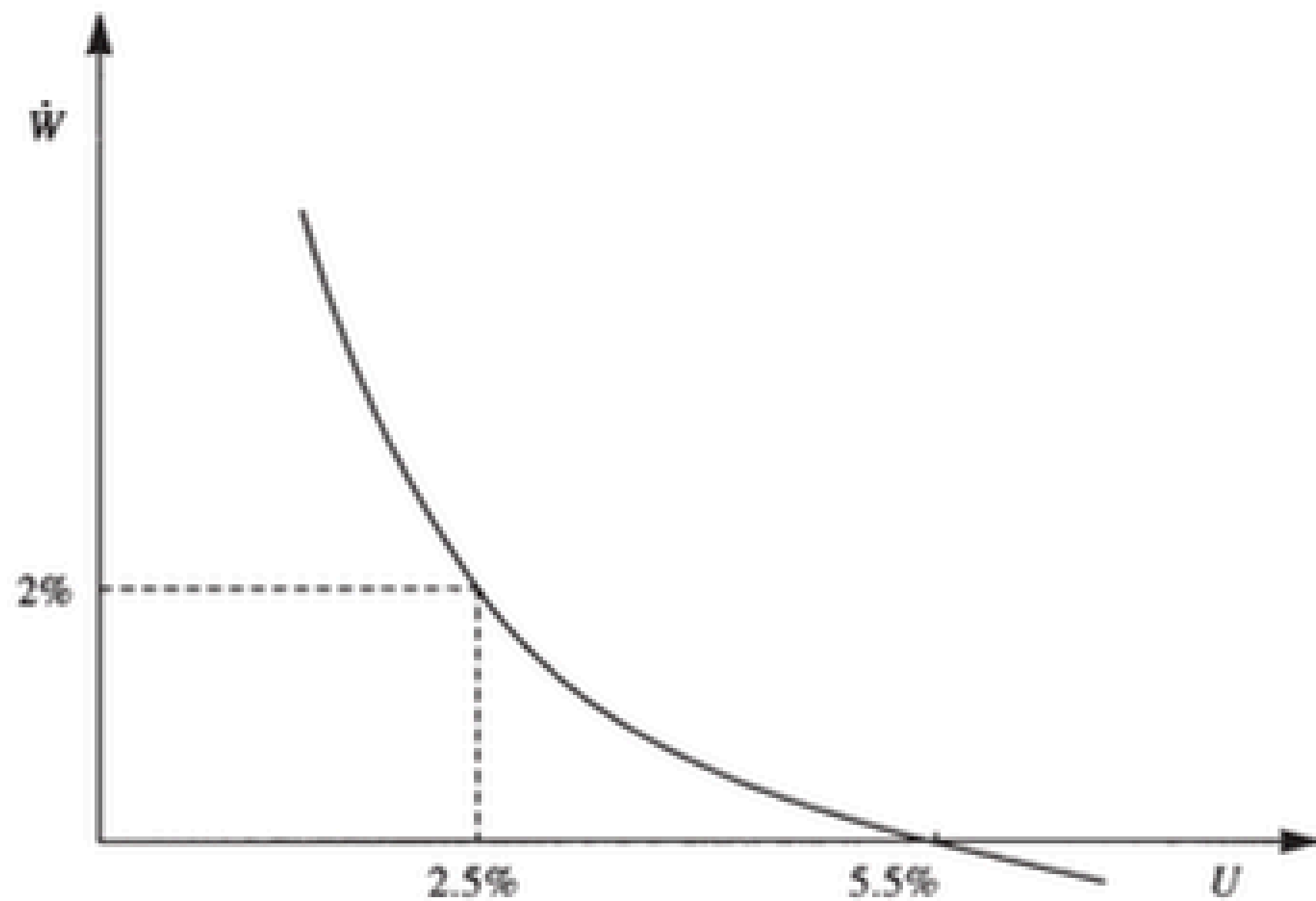
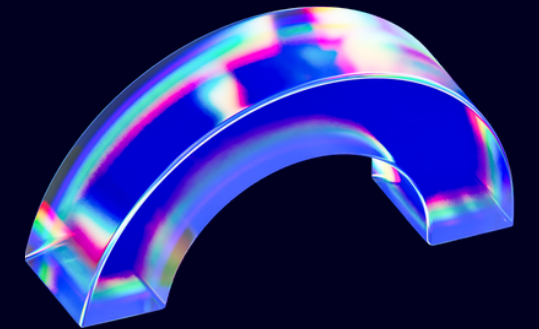


Figure 3.14 The Phillips curve

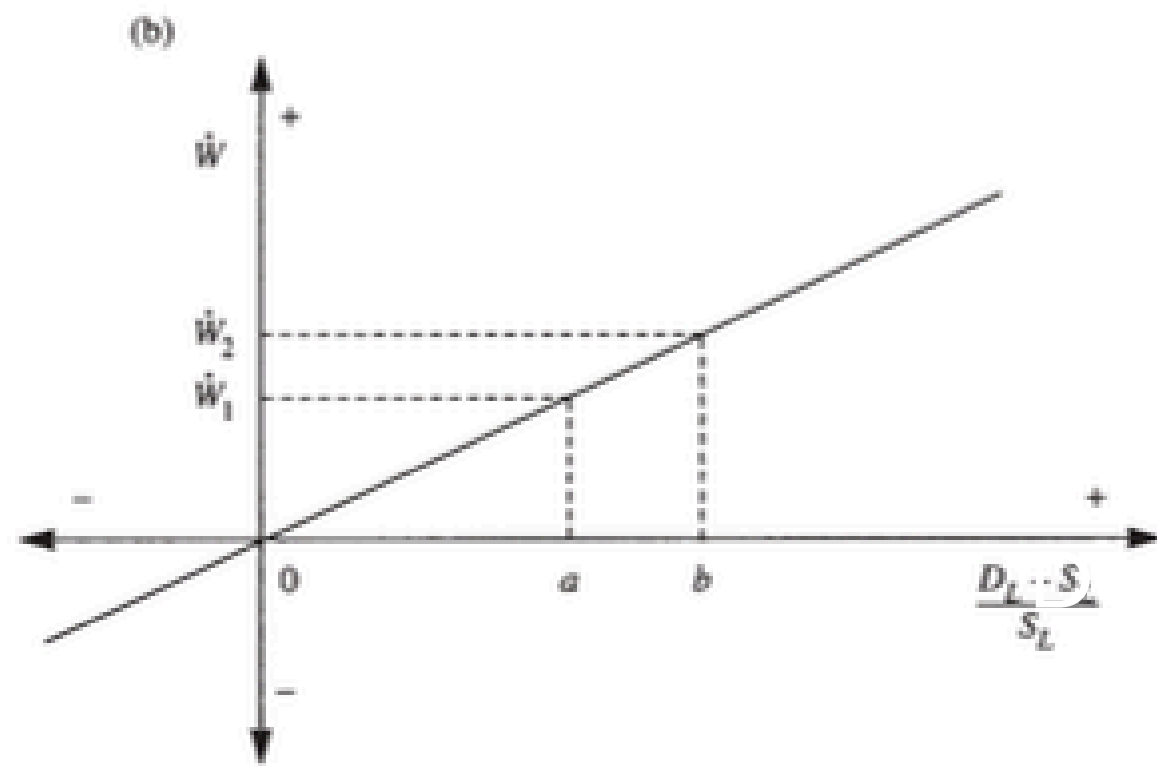
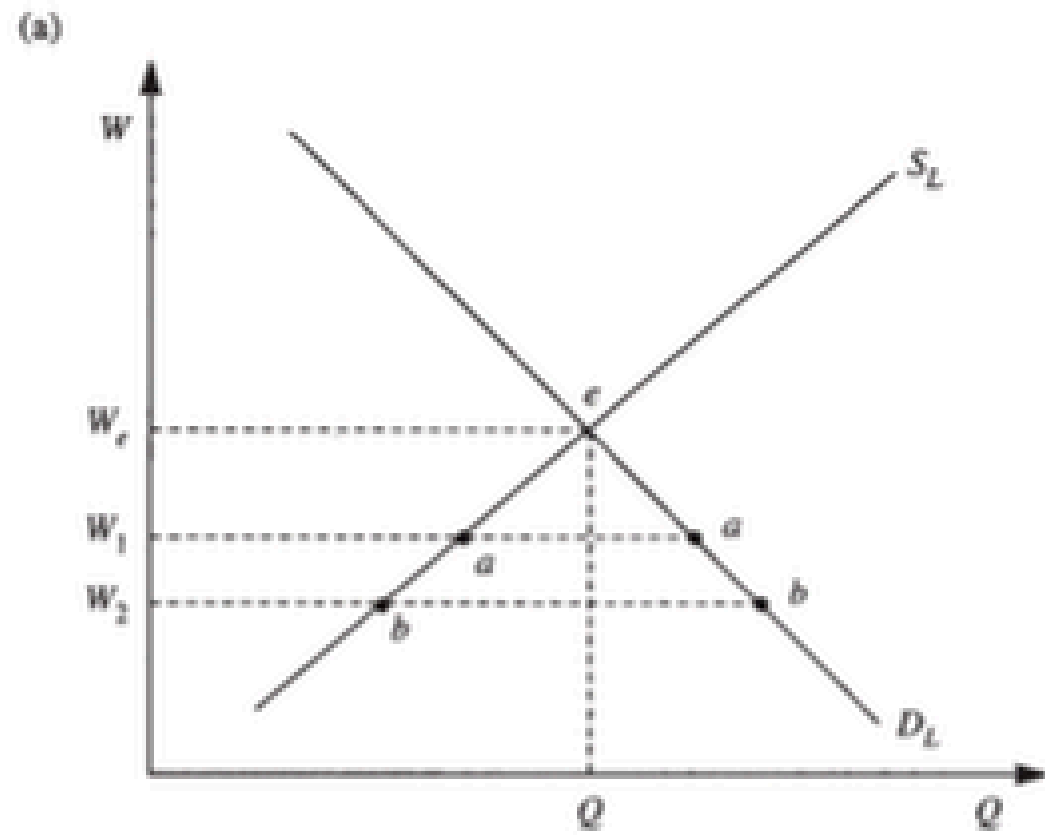
5.5% UNEMPLOYMENT, WAGE INFLATION IS ZERO.

AT 2.5% UNEMPLOYMENT, WAGE INFLATION RISES TO 2%.



This non-linear shape shows that reducing unemployment becomes increasingly inflationary.

Lipsey's theoretical explanation



1. a positive linear relationship between the rate of growth of nominal wages and excess demand for labour (X_L);

$$\dot{W} = \alpha(X_L) = \alpha[(D_L - S_L)/S_L]$$

$$X_L = \beta(U)$$

2. a negative non-linear relationship between excess demand for labour and the unemployment rate.

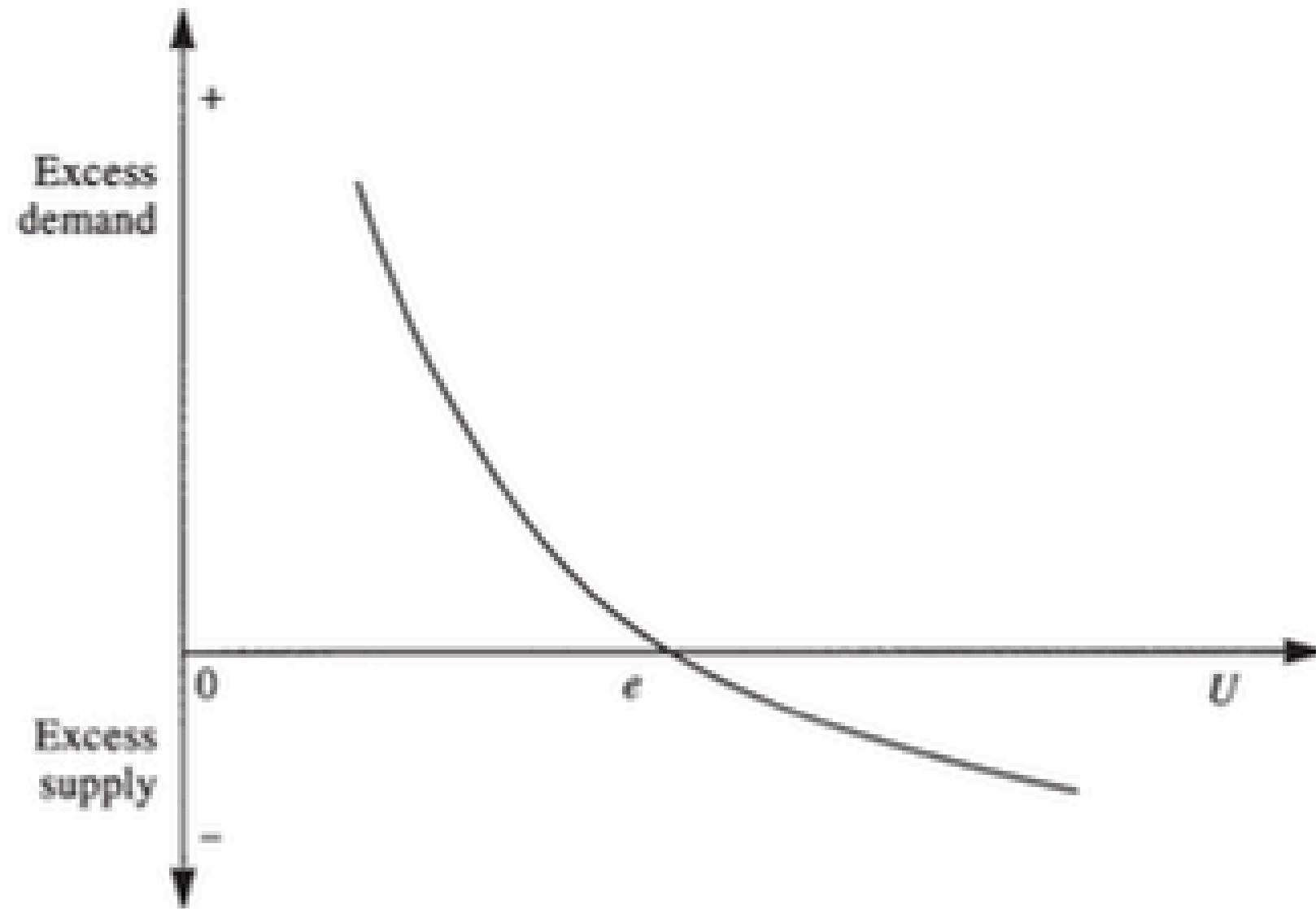
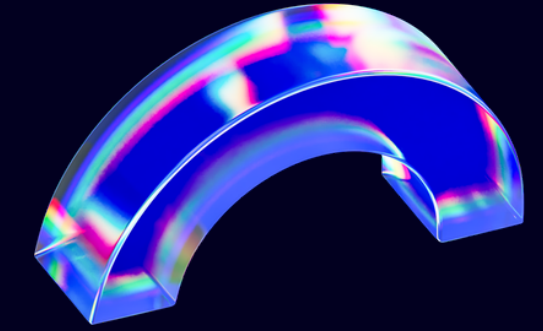
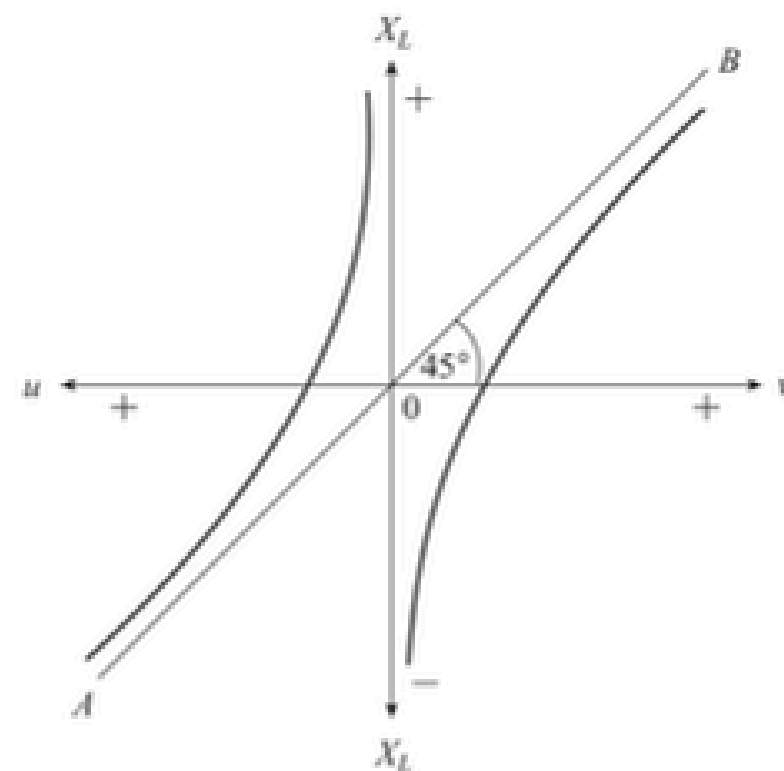


Figure 3.16 The relationship between excess demand for labour and unemployment

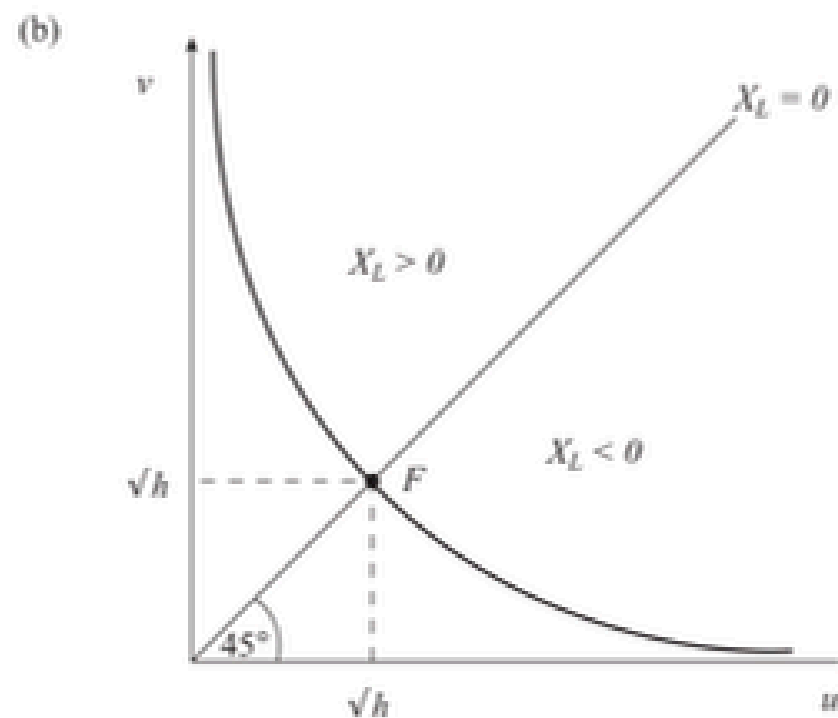
even when the labour market is in equilibrium — no excess demand, no excess supply — unemployment is not zero.

Hansen's refinement & shifts



If vacancies exceed unemployment ($v > u$), there is excess demand, and wages increase.

$$h = vu$$



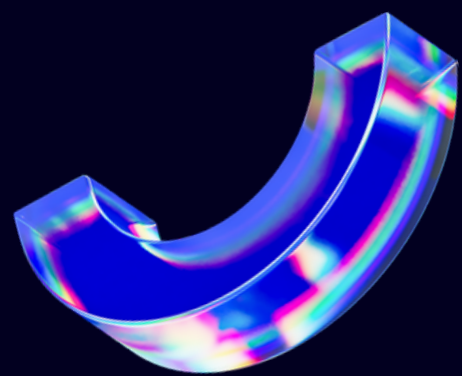
If unemployment exceeds vacancies ($u > v$), excess demand is negative, and wage growth slows down.

$$X_L = v - u$$

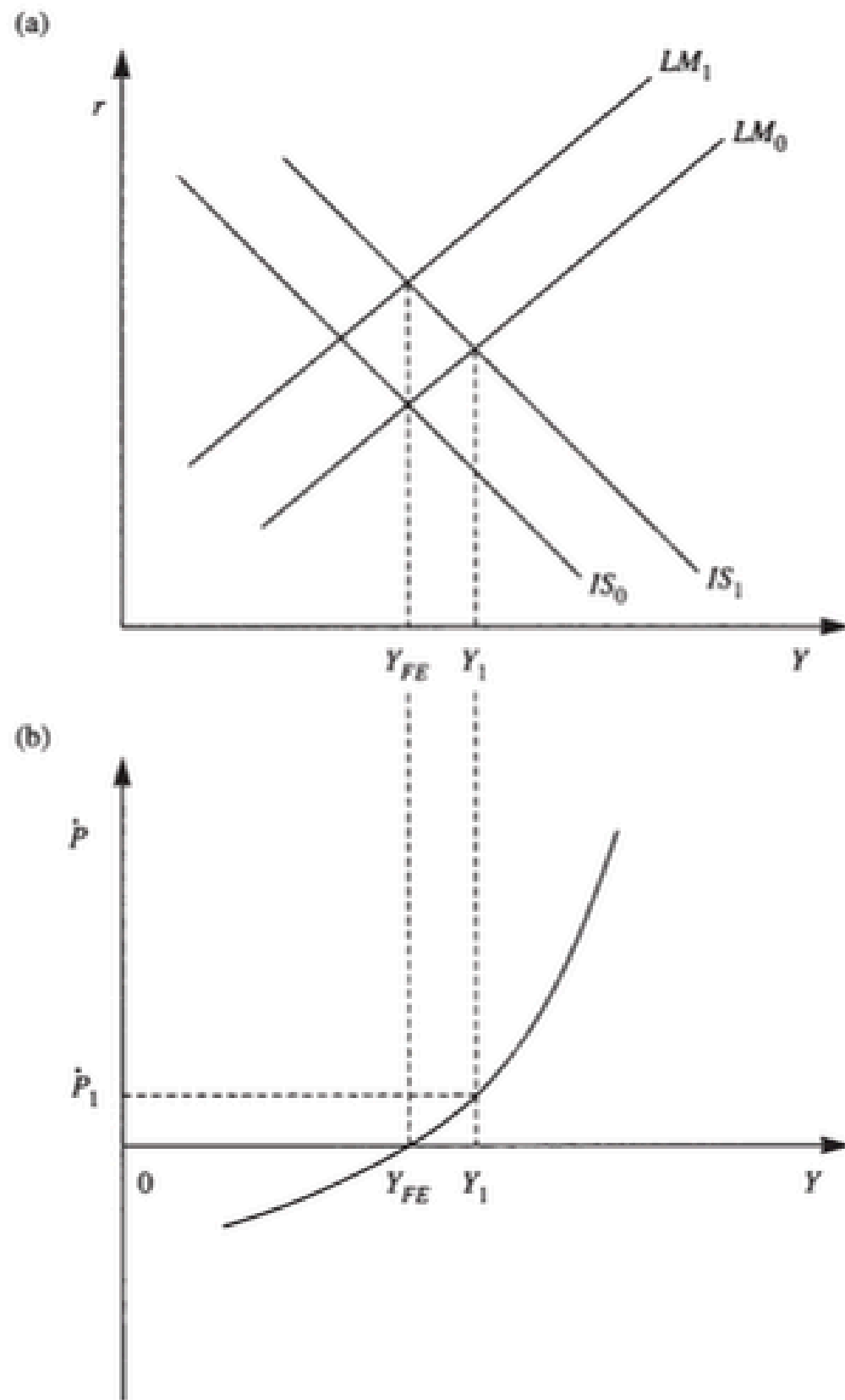
Figure 3.17 The relationship between excess demand for labour, vacancy and unemployment rates

Given Hansen's refinements, the Phillips relationship can be expressed in the following form:

$$\dot{W} = \alpha(h/u - u) + w^* = \alpha h/u - \alpha u + w^*$$



Link to IS-LM

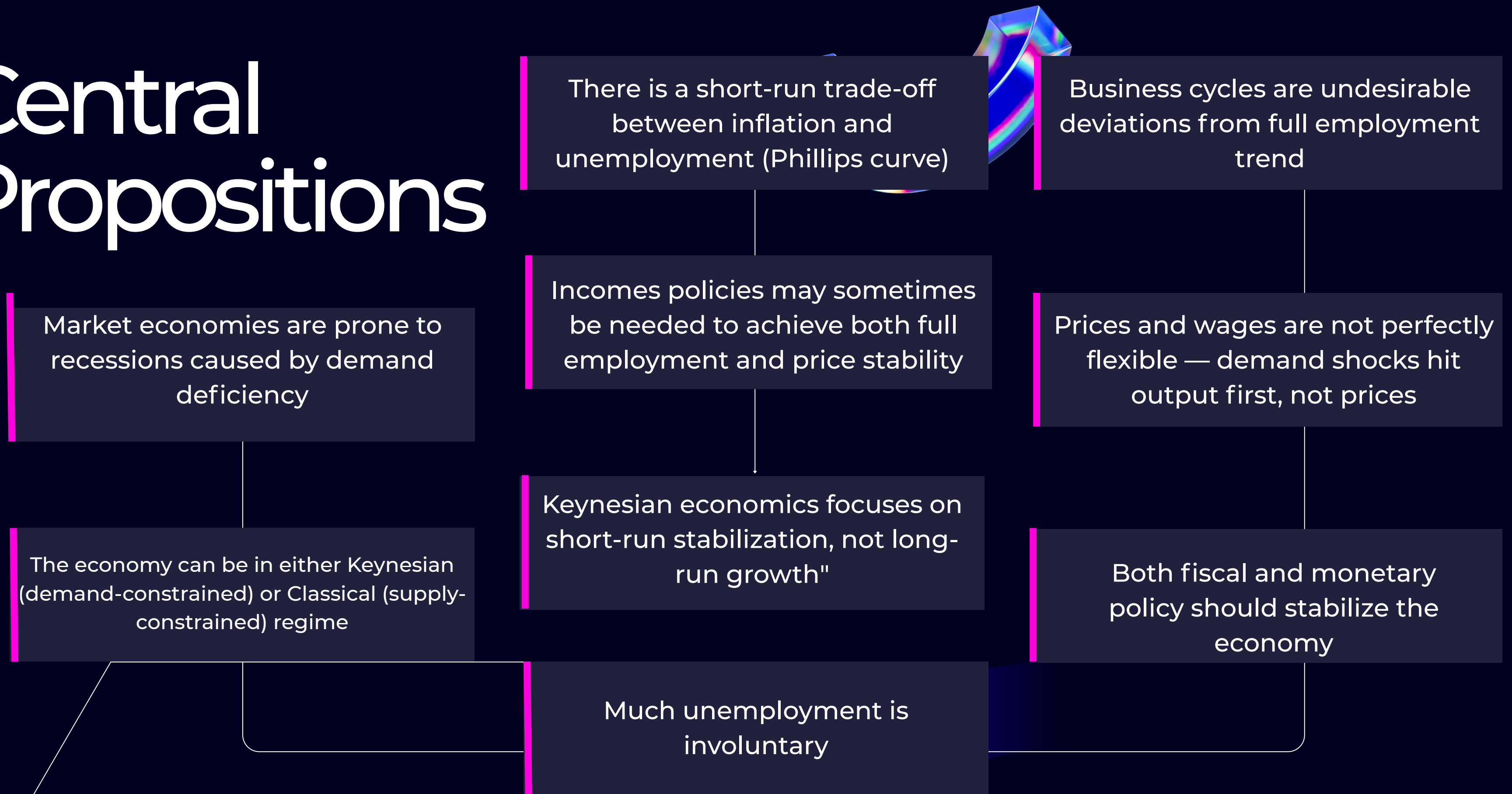


Panel (a) — IS-LM: Shows equilibrium in the economy. Point Y_{FE} represents the full-employment level of output.

Panel (b) — Phillips Curve: Shows the relationship between the level of output (Y) and the rate of inflation (\dot{P}).

Figure 3.18 The link between the Keynesian model and wage and price inflation

Central Propositions



is this?

Burkina Faso

Mali

mood
Kahoot

Choose game mode - Kahoot!





THANK YOU